



SIP Trunks

- Flexible and Scalable solution
- Free inter-site calling
- Business Continuity

What is SIP Trunking?

When it comes to telephony, the Public Switched Telephone Network (PSTN) is the global nexus that has traditionally allowed virtually all telephones worldwide to communicate with each other; typically, a complex (and often costly) Internet Protocol (IP) to PSTN gateway would be required in order to extend the range of a Voice over IP (VoIP) system, but SIP Trunking offers an exciting alternative.

SIP Trunks work by establishing a direct connection between a business and its Internet Telephony Service Provider (ISTP); an elegant solution which comes with a number of benefits for business users.

Why invest in SIP Trunking?

Since the Session Initiation Protocol is widely supported in the telecoms industry, should be able to use your existing PBX infrastructure to enjoy highly competitive call charges.

If you need to use Integrated Services Digital Network (ISDN) equipment, we can install a system that will allow 'virtual' ISDN to be implemented in your premises, again, reducing your costs.

We have a strict policy in place which means that all calls within the Fluency network will be completely free. For businesses that operate across different sites, this can be set up to let you take advantage of free inter-site calls.

Features

- Benefits of VOIP without the need to replace existing PBX
- Costs savings – a more affordable connection
- Business Continuity / Disaster Recovery – alternative call handling can be implemented immediately
- Future-proofed - grows and changes with your business
- Moves, Adds and Changes are simple to deploy and easy to manage
- Number flexibility – In the event of your business changing to new premises Fluency can port telephony traffic to your new location, using your existing number; a breath of fresh air if you have been used to dealing with more restrictive fixed-line operators.

Key Benefits

As a technology-focussed, agile company, Commsworld / Fluency offers a range of specially designed, robust services that have been built from the ground up to serve the needs of business users;

With over 20 years of combined experience in VoIP and other telecommunication systems, our engineering team is equipped with the know-how and skillset to ensure that our customers receive the best possible service at all times.

By combining the experience of our staff with the tried-and-tested capabilities of our reliable, advanced technologies, you'll really appreciate the difference that Fluency can make to your business.